



## **KMHS Soccer Booster Club “Teams”**

### **Continuing to Build a Championship Tradition**

Since the first season in 2000/2001, KMHS Soccer has laid the foundation for a tradition of soccer excellence – we have quickly ascended into the upper echelon of high school soccer powers in Georgia. As KMHS players take care of business on the field, we, as parents, have the opportunity to “booster” their efforts through active participation in the various tasks required to ensure an ongoing tradition and a rewarding experience for players and spectators alike. While parents can’t build a winning record on the pitch, we can and will continue to build the very best support program possible.

### **Catch The Mustang Spirit**

It’s match day. Before leaving home, you check [KMHSsoccer.com](http://KMHSsoccer.com) to confirm the game start time and see who the Mustangs play today. As you enter the stadium, you purchase an annual program -- complete with team photos, player bios, sponsor ads, player ads, schedules, and other information. It’s a great keep-sake of the season. You’re also provided with a match-day roster for KMHS and the day’s opponent. The KMHS team is warming up, looking sharp in fresh warm-ups and uniforms. The field is match-quality, the perimeter lined with sponsor banners. The stands are filling because word has been spread into the community about what a great time a KMHS home soccer match is. Over the PA system, the announcer introduces some of the season’s sponsors. Hot dogs, a refreshing Coke, and other goodies are available at the concession stand. The teams and ball runners are introduced and the match is underway. Someone is taking pictures of great plays on the field and spectators in the stands for later posting to the website. At the halfway point, spectators are offered the opportunity to shoot on goal and win a prize. Or you find yourself cheering on smidget soccer teams playing a quick match. Or you’re thrilled by the performance of one or another KMHS student groups. A quick stop by the concessions stand to pick up some KMHS Soccer spirit wear and you think of what’s already transpired this season – the fun kick-off event in February, the great matches being played – and what is yet to come.

Sound like a good time waiting to happen? None of it can without your help.

### **Here’s The Picture: Join the Team**

- Four KMHS Soccer Teams
- Comprising 70 to 80 Players
- Requiring 13 Booster Teams to support
- Involving 125 to 150 Parents (that’s you!)

There are plenty of opportunities to catch the spirit and help where you are most able and comfortable. Regardless of where and how you do so, the important thing is that you become actively involved. There is most definitely a place for you.

### **The KMHS Soccer Booster Club Tradition**

Freshman, Sophomore, and Junior parents are generally expected to shoulder more responsibility for active leadership roles. Senior parents have typically volunteered in the past and are entitled to relax and enjoy their child’s senior season.

(SEE THE NEXT PAGE FOR TEAM DESCRIPTIONS)

## **The Teams**

### **KMHSSBC Executive Board**

The Executive Board for the Kennesaw Mountain High School Soccer Booster Club. Elected in April of each year, the Executive Board consists of Co-Presidents, Treasurer, and Secretary. Has responsibility for overall management of the KMHSSBC and support of KMHS Soccer at the direction of the coaches and KMHS Athletic Director.

### **Fundraising Team**

In coordination with the Executive Board, charged with development of plans and programs to meet annual financial needs of KMHS Soccer. Coordinates with other teams such as Sponsorship, Annual Program, and Spirit Wear to generate necessary revenue

### **Sponsorship Team**

Tasked with securing sponsorships in coordination with Fundraising Team. Season sponsorship packages are available, as are sponsorships for individual items. Call on local businesses in a coordinated manner, pushing hard from October through December to secure necessary sponsorships.

### **Annual Program Team**

Tasked with coordinating ad sales and development of the annual KMHS Soccer Program.

### **Spirit Wear Team**

Charged with overall management of the KMHSSBC spirit wear program, including coordinating with the KMHSSBC Executive Board and coaches and Spirit Wear, the official KMHSSBC vendor in designing, procuring, pricing, inventory control, and sales and marketing of KMHS Soccer spirit wear items.

### **Team Rep**

One parent representative is needed from each of the four KMHS soccer teams to coordinate concessions staffing, volunteer recruitment, and other team-related needs and activities as directed.

### **Website Team**

Tasked with developing and maintaining KMHSsoccer.com

### **Photo/PR/Communications Team**

Individual player and team photography (social, game, training, etc.) for website, player recognition awards, end-of-season show, etc.

### **Concessions Team**

Though all KMHSSBC members will staff the concessions operations, and individual Team Reps will recruit volunteers for concessions staffing for each home match, this team is tasked with overall coordination of the food and beverage program to ensure concessions are available, the booth is appropriately staffed, and monies properly accounted for.

### **Hospitality/Special Events Team**

Tasked with coordinating the three primary special events held during the season: Kick-off festival, Senior night, and the season-ending banquet.

### **Grounds Team**

Tasked with lining the fields (practice and gamed fields), general equipment maintenance as needed, and coordinating work days.

### **Match Day Team**

Tasked with creating a fun and enjoyable atmosphere for each home match. This committee will drive the creation of various traditions which KMHS varsity home matches will gradually become known for. Involves soliciting activities and participants (KMHS marching band drumline, cheerleaders, local soccer club smidgets, others), coordination of match-related activities (preparation of match-day roster inserts, game announcer, scoreboard operator, half-time event, ball-runners), coordination of travel refreshments for away matches, and placement of game promotional materials as appropriate.

**The "Other" Team:** Invariably, unanticipated needs arise. Here's where you can help as needed.