



MUSTANG SOCCER

2011-2012 KMHS Soccer In-Stadium Banner Order

Thank you for your interest in sponsoring KMHS Soccer with an in-stadium banner. Banners are 6' x 3' and are subject to the copy limitations per the attached Cobb County School District Policy KH. Your banner will be displayed for the duration of the soccer season, starting in February. The per-banner cost is \$250 per season.

What to Do:

1. Complete the CCSD Application for Outdoor Advertising Form KH-1, either attached or on the reverse side of this page. Specify the exact copy which you would like to include on your banner.
2. A sponsor's logo may appear on the banner if it meets the graphic standards and is approved. Logo submitted must be a print quality file; the logo cannot be downloaded from internet. The banner may be in color, please specify.
3. Send form and any artwork to Joe Haines at:
jhaines@frankbetz.com
4. Make your check for \$250 per banner payable to "KMHS Soccer" and mail to:

Meredith Brinkmann, Treasurer
1144 Wind Hill Lane
Marietta, Ga. 30064

To ensure your banner is displayed for the complete the season, return your banner order as soon as possible.

Thank you for your support of KMHS Soccer!

**APPLICATION FOR OUTDOOR ADVERTISING AS PROVIDED BY
COBB COUNTY SCHOOL DISTRICT POLICY KH**

School: **Kennesaw Mountain High School**

Name of Booster Organization: **KMHS Soccer Booster Club**

Date: _____

Your Name: _____ Phone: _____

KMHS Soccer Player/Family name: _____

All outdoor advertising must adhere to Cobb County School District Policy KH.

KMHS Soccer banners will be 6' x 3'. The advertising copy, site and display requirements shall be only in one of the following formats:

**(NAME OF CONTRIBUTOR) SUPPORTS
(SCHOOL NAME) HIGH SCHOOL**

**(NAME OF CONTRIBUTOR)
SUPPORTS (SCHOOL NAME)(SCHOOL TEAM NAME)**

**GO (SCHOOL TEAM NAME) COURTESY
OF (CONTRIBUTOR NAME)**

The name of the contributor may include the contributor's address and telephone number at the option of the contributor. If, in the opinion of both the Supervisor of Athletics and the principal, the contributor's legal name does not adequately identify the contributor to the community, the Supervisor of Athletics and the principal may include the product or service the contributor provides, but only to the extent necessary to adequately identify the contributor to the community.

Format to be used for this sign is:

Color to be: _____

Logo File: _____

All advertisements placed on school property shall become the property of the School District and may be removed by the School District at any time. The principal or the Supervisor of the School District Athletic Office reserve the right to accept or reject any advertisement copy and may limit the number and location of advertisements which may be displayed at each school.

This is to verify that I have read and agree to abide by Policy KH.

Booster Representative Signature: _____ Date: _____

Approved by Principal: _____ Date: _____

Approved by Athletic Office: _____ Date: _____